

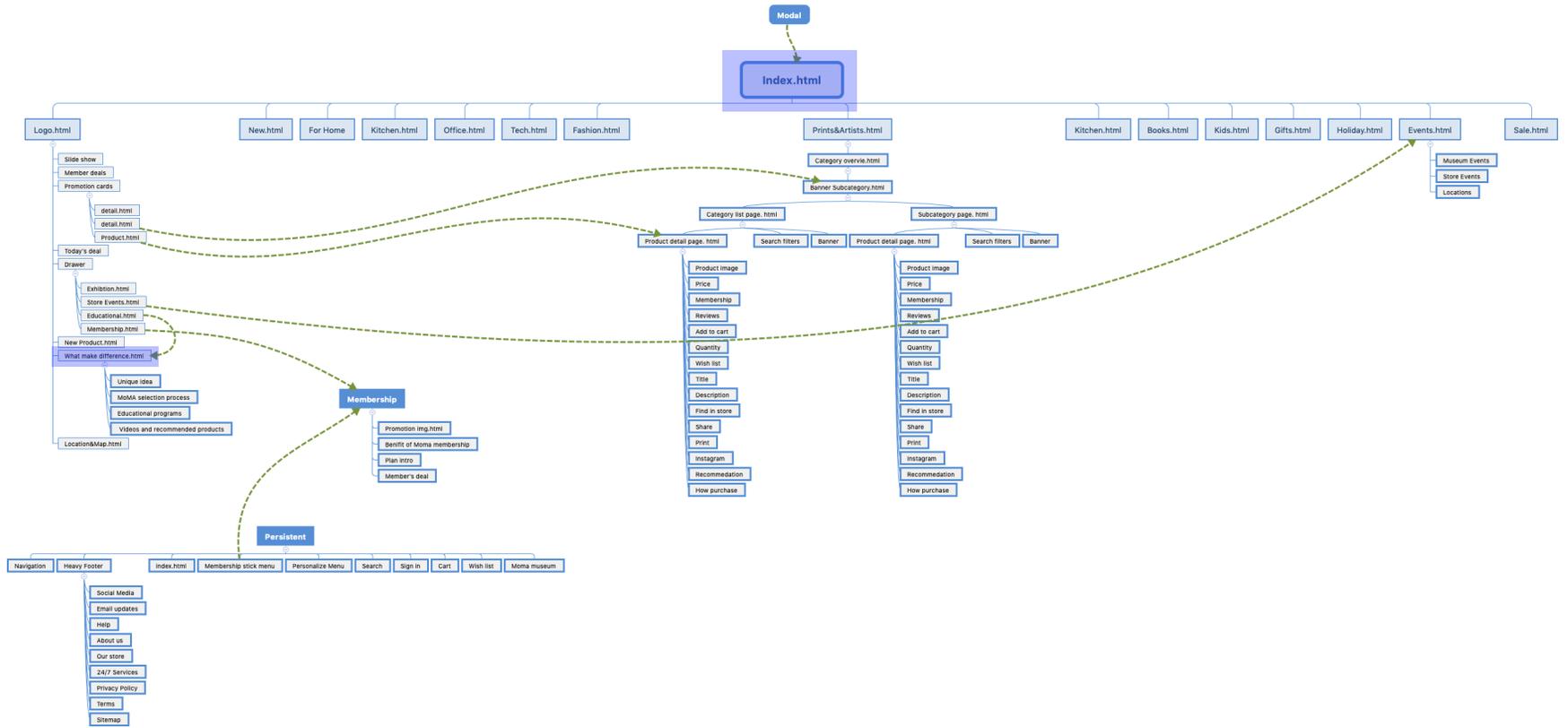
3

Design

Site Map

SITE MAPS USED DURING THE PLANNING OF A WEB SITE BY ITS DESIGNERS. HUMAN-VISIBLE LISTINGS, TYPICALLY HIERARCHICAL, OF THE PAGES ON A SITE. STRUCTURED LISTINGS INTENDED FOR WEB CRAWLERS SUCH AS SEARCH ENGINES.

IN SITE MAP ON THE NEXT PAGE IS THE PAGES I WILL BE FOCUSING FOR REALIGNMENT.



Style Tile

WHICH DINT WORK AS WE HAD TO WORK IN A GROUP

The style tile is a comprehensive design reference for the MoMA Design Store website. It features a top navigation bar with a dropdown menu button, a search icon, and a main menu with categories like 'New', 'For Home', 'Kitchen', 'Office', 'Tech', 'Fashion', 'Prints & Artists', 'Books', 'Kids', 'Gifts', 'Events', and 'Sale'. The main content area is a hero section with a red background, featuring a 'Headline 1' and a photograph of various design objects. Below this is a 'Featured Content' section with a 'Headline 2' and a 'Caption'. The 'Body Copy' section contains a paragraph of Lorem Ipsum text. The 'Colors' section lists four colors: Membership (#FADDF2), Charity (#E97E7E), Alternate BG (#4A4A4A), and Attention (#F48B4C). The 'Buttons' section shows a 'Regular Button' and a 'Slide Show' button. The 'Product Card' section shows a product card for a piano. The 'Call to Action' section shows a 'Call to Action' button. The 'Slide Show' section shows a slide show with a 'Slide Show' button. The 'Regular Button' section shows a 'Regular Button'.

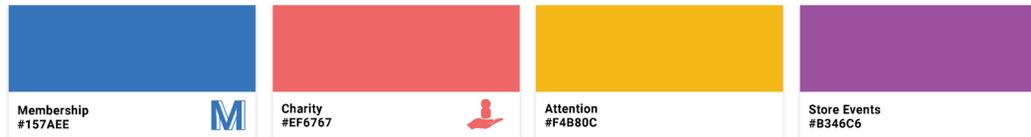
Annotations include: Roboto Medium 14px, Roboto Black 36px, Roboto Black 14px, Roboto Medium 60px, Roboto Regular 14px, Underline 2px weight, Outline 2px, Roboto Black 23px, Roboto Regular 20px, Roboto Medium 20px, Roboto Regular 14px, Roboto Regular 20px, 50% Transparency, Horizontal margin between divs - 20px.

UI- Pattern Library

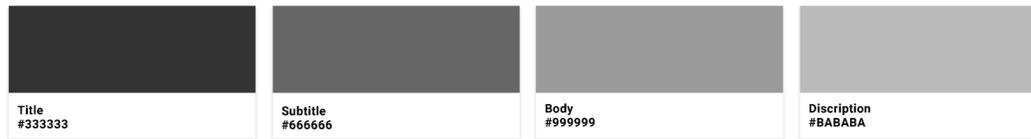
A PATTERN LIBRARY IS A COLLECTION OF USER INTERFACE DESIGN ELEMENTS. WHICH IS VERY HELPFUL IF YOU ARE WORKING IN A TEAM THAT HELPS IN MAKING YOUR VISUALS UNIFORM.

Colors

Based on Type of Information



Type Colour



Basic



Icons



Typography

Headlines

1st Level Headline - Roboto Medium -60

Headline 1

2nd Level Headline - Roboto Medium -48

Headline 2

3rd Level Headline - Roboto Medium -34

Headline 3

4th Level Subtitle - Roboto Medium -24

Subtitle 4

5th Level Subtitle - Roboto Medium -20

Subtitle 5

Copy Text - Roboto regular 16 pixel

Paragraph-

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Numbered List

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3. Erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea.
4. Rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum.
5. Dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr.

Bullet List

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- Dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr.

Consultations - Roboto regular 14 pixel

Paragraph

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4. Rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum.
5. Dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr.

Bullet List

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- Rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum.
- Dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr.

Buttons

Primary

Text

REGULAR BUTTON

CALL TO ACTION

LINK BUTTON

LINK HOVER

Icon

Default



REGULAR BUTTON

CALL TO ACTION

LINK BUTTON

LINK HOVER

Selects

Drop Down Menu

Please select

Drop-down

Option

Option 1

Option 2

Option 3

Option 4

Option 5

Option 6

Drop-up

Option 1

Option 2

Option 3

Option 4

Option 5

Option 6

Options

Tabs

Default

Tab Name

Hover

Tab Name

Autosuggestions

A suggested key word

A suggested key word

Input with Label

MAIL ADDRESS:

e.g. jon.snow@wall.org

Search Fields

Standard

SEARCH:

e.g. telling example value



Pagination

SEARCH:

A sugg



A suggested key word



A suggested location



Another keyword



Logo

MoMA
DESIGN STORE

Teasers

With Image

Type something

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt.

LEARN MORE

Without Image

Type something

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt.

LEARN MORE

Button Groups

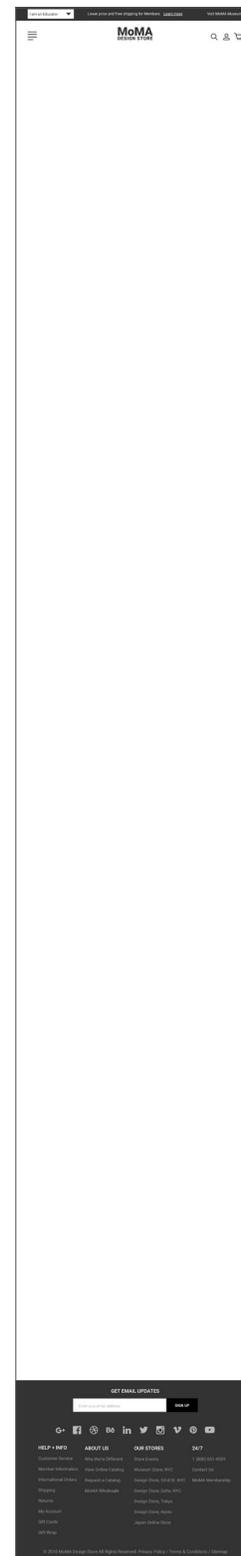
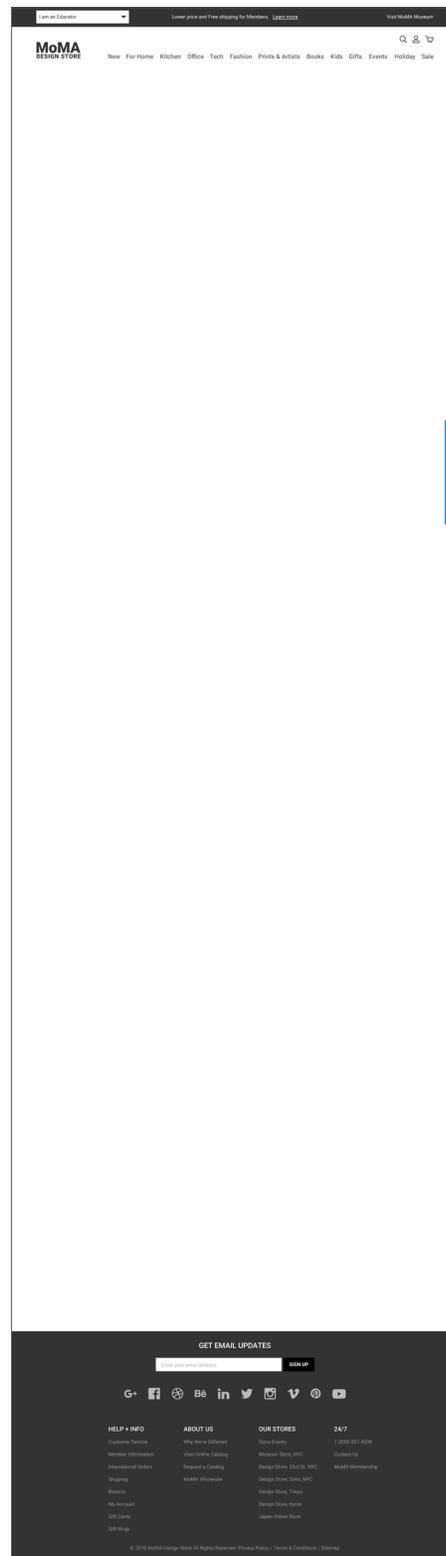
Standard

1 2 3 4 5 6

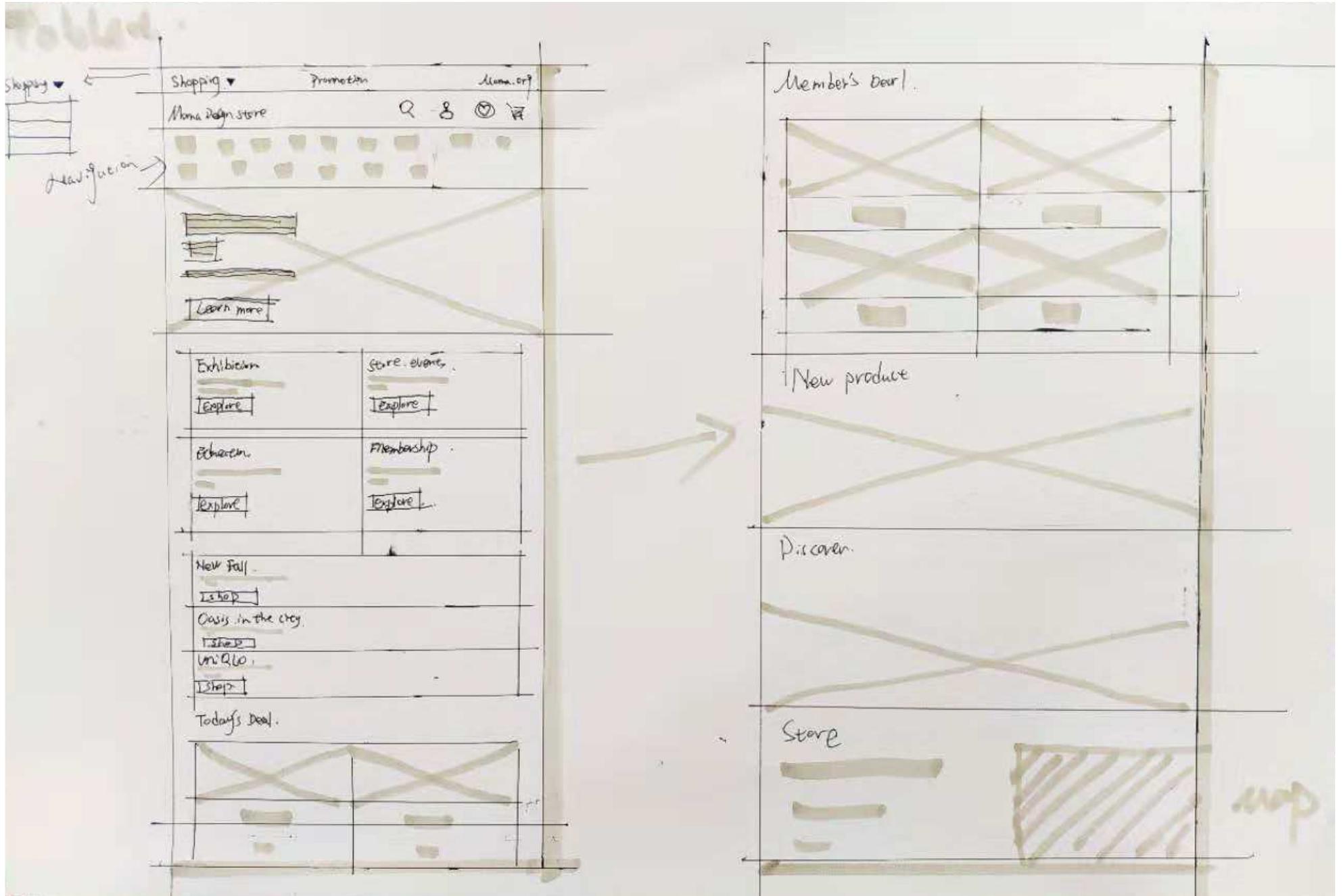
Pagination

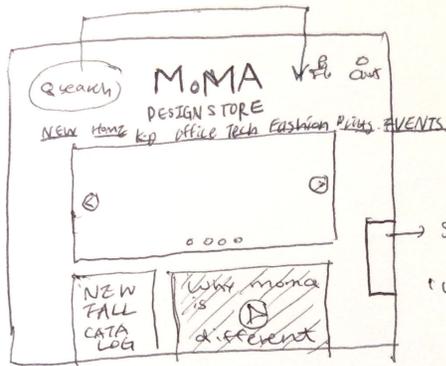
< 1 2 3 4 5 6 >

Header and footer as per UI pattern Library for Desktop, Tab and Mobile



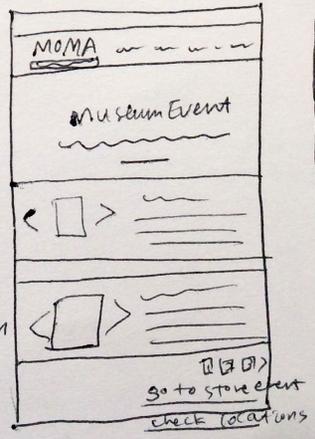
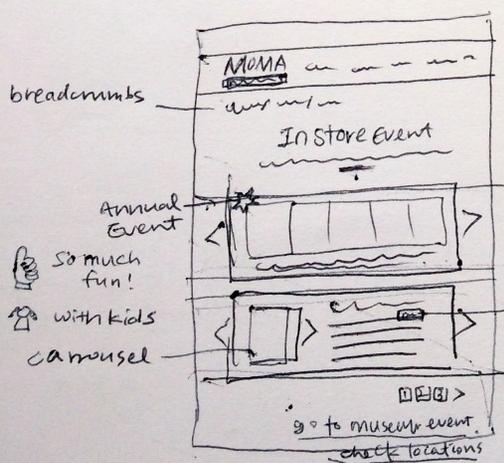
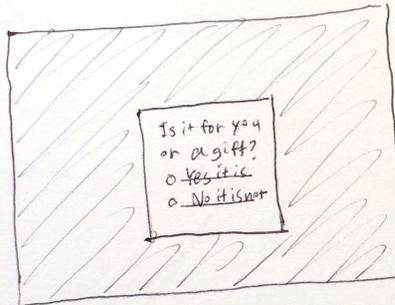
Low fidelity comps - Sketches





Sticky menu
 'Why MoMA Membership?'

modals
 before
 you
 enter



in store
 Events
 museum
 Events
 store locations

Wireframes

