**App Icon on user screen**

**Using Flat and prominent icon which is eye catchy**

**App opening screen**

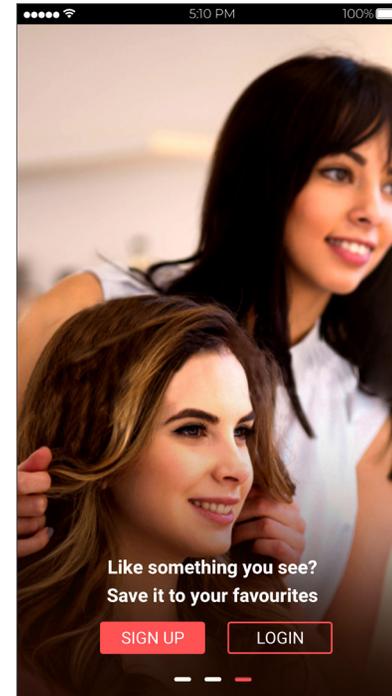**Simple and clean for direct message**

**On boarding-1**

Making clear statements about what the user is searching for and to make it more human like question as if somebody asks for it and user will say yes!
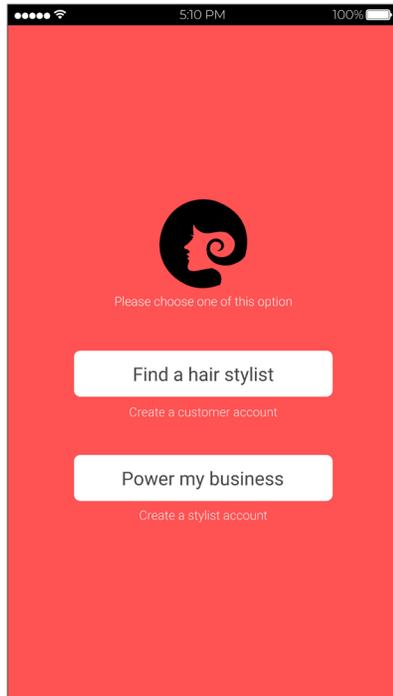
**On boarding-2**

Taking care of user who is in hurry as per story. Basically thinking how user thinks.
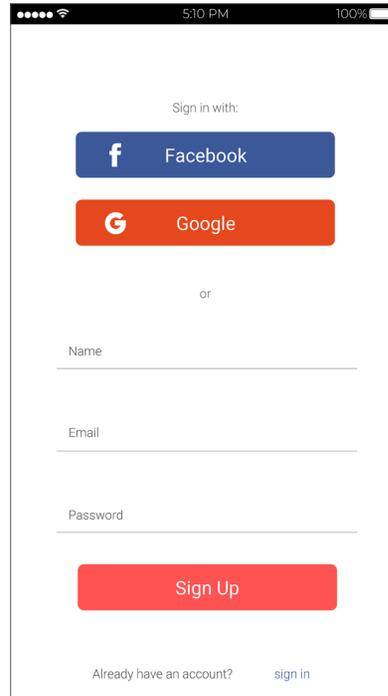
**On boarding-3**

Giving a direct alternative if you like you can save it which is generally a human behaviour so that it helps later on for reference.

| | | |
|---|---|---|
| ●●●●● 📶 | 5:10 PM | 100% 🔋 |

Please choose one of this option

**Find a hair stylist**

Create a customer account

**Power my business**

Create a stylist account

| | | |
|---|---|---|
| ●●●●● 📶 | 5:10 PM | 100% 🔋 |

Sign in with:

**f  Facebook**

**G  Google**

or

Name

Email

Password

**Sign Up**

Already have an account?    sign in

| | | |
|---|---|---|
| ●●●●● 📶 | 5:10 PM | 100% 🔋 |

Log in with Facebook

**StyleNx**

StyleNx will receive:
your name and profile picture and
phone number and email address.
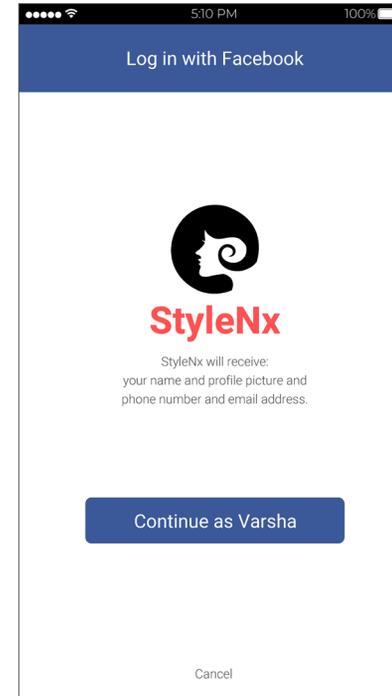
**Continue as Varsha**

Cancel

## Sign up-1

Clear selection statements on user type. Who the user is and their goal will be achieved a per selection. As for future extension of this app it can be beneficial for both customer and stylist.
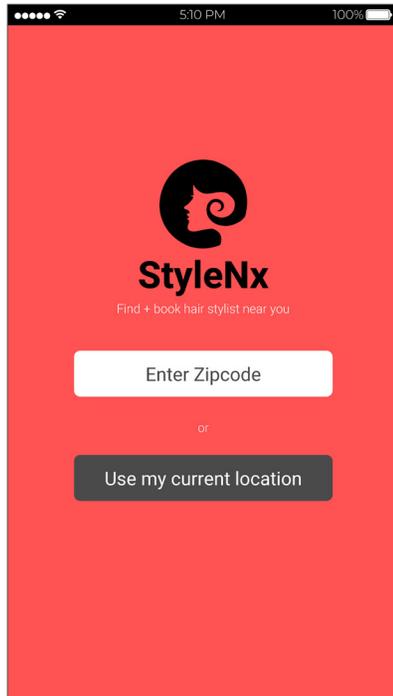
## Sign up-2

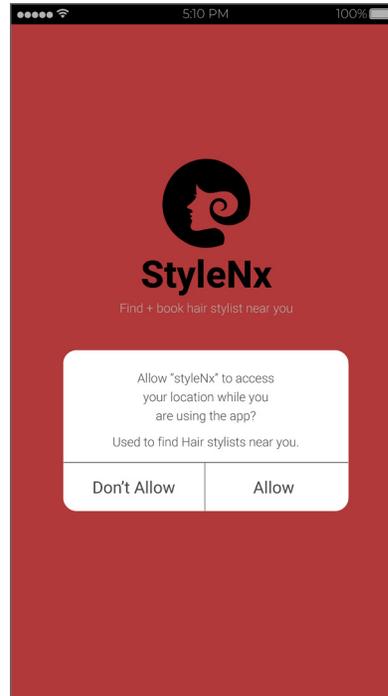Give user many options as possible to sign up as to make the sign up process easier.

## Sign up Though facebook

After user chooses to sign up through facebook it takes user to the facebook screen and asks to continue if ok. Its a default process.

**StyleNx**

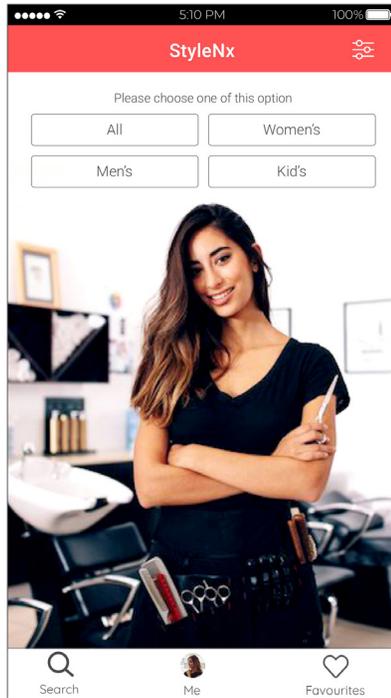Find + book hair stylist near you

Enter Zipcode

or

Use my current location

**StyleNx**

Find + book hair stylist near you

Allow "styleNx" to access
your location while you
are using the app?

Used to find Hair stylists near you.

Don't Allow | Allow

Lets dive in more what happens
once you are on this app.

**Location notification**

This helps the app to aggregate
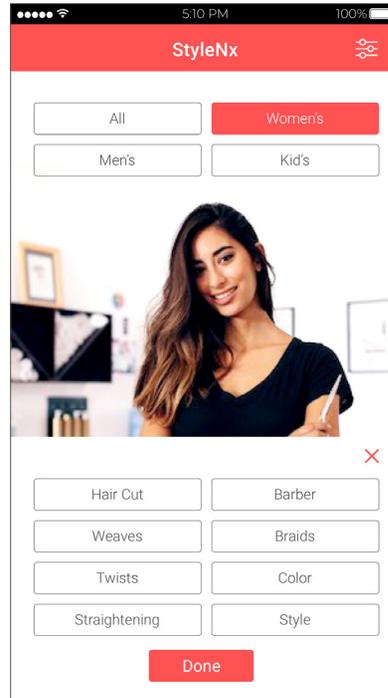information a per user location

**Allow location notification**

By allowing means user have
give app the permission and go
ahead and find information as
per location. Its important for
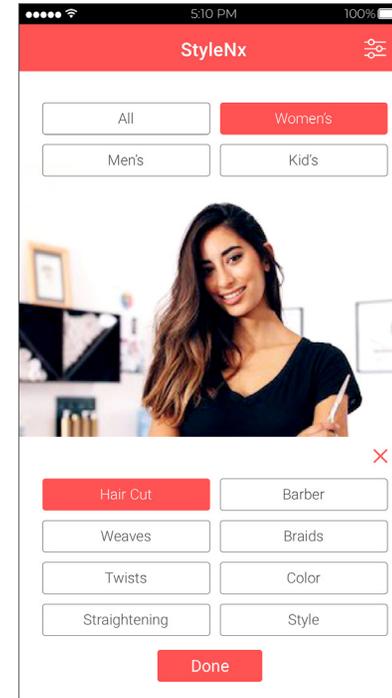privacy issue.

## Home-1

Home screen helps user to select options as per their preference. Direct search icon for quick search if they know what they want. User profile to see history or feed in additional information. Favourite icon for their inspirational board. Filter icon for additional filter if needed.

## Home-2

As per user selection a slider slides from the bottom for more detail information about what the user wants. This will help gain confidence from the user as the app is providing more detailed information what the user wants.
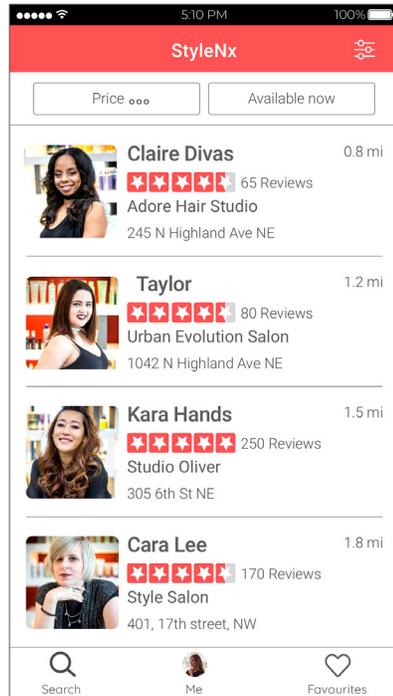
## Home-3

Once user is satisfied with selection user needs to tap Done so that system can find information as per selection and can move forward.
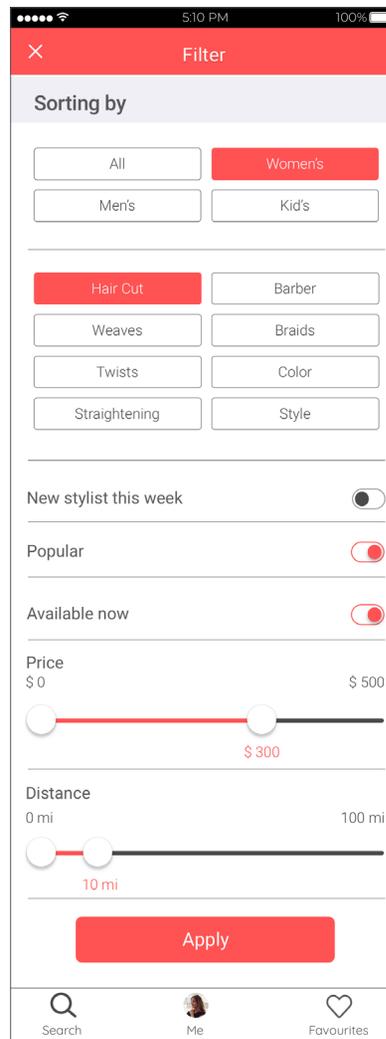
## *Bragpoint -1*

Search hair stylist based on Geo-location and their availability

### Stylist list

**StyleNx**

Price ⚬⚬⚬ | Available now

**Claire Divas** — 0.8 mi
⭐⭐⭐⭐ 65 Reviews
Adore Hair Studio
245 N Highland Ave NE

**Taylor** — 1.2 mi
⭐⭐⭐⭐ 80 Reviews
Urban Evolution Salon
1042 N Highland Ave NE

**Kara Hands** — 1.5 mi
⭐⭐⭐⭐⭐ 250 Reviews
Studio Oliver
305 6th St NE

**Cara Lee** — 1.8 mi
⭐⭐⭐⭐ 170 Reviews
Style Salon
401, 17th street, NW
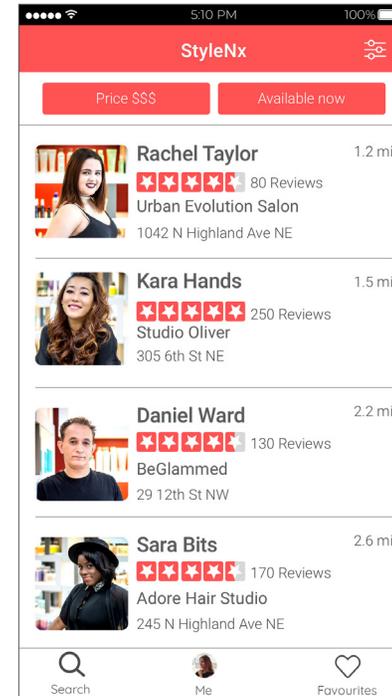
Search | Me | Favourites

### Stylist list

**After user finish doing default selection the list of stylist appears as per who is near by. This is as per stylist not by salon so you will see the name of the stylist first. User taps on the filter screen for more in depth search result.**
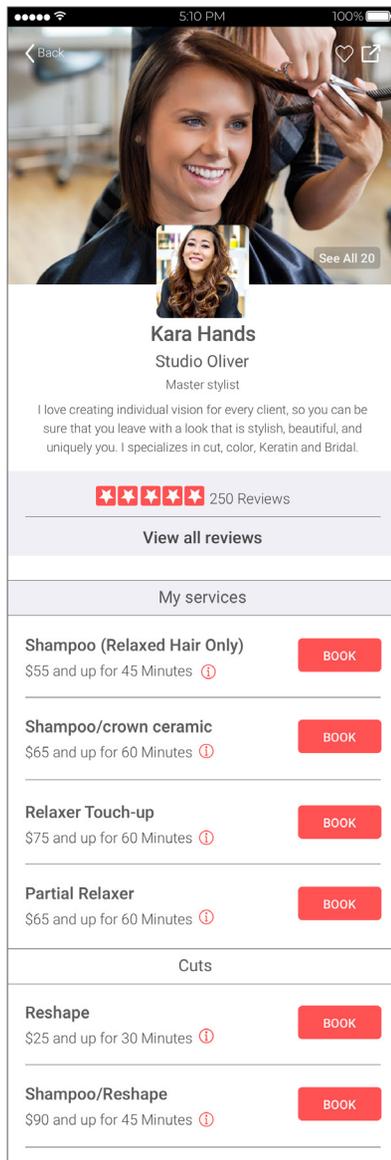
---

**Filter**

**Sorting by**

All | Women's
Men's | Kid's

Hair Cut | Barber
Weaves | Braids
Twists | Color
Straightening | Style

New stylist this week — ○
Popular — ●
Available now — ●

Price
$ 0 — $ 500
$ 300

Distance
0 mi — 100 mi
10 mi

**Apply**

Search | Me | Favourites

### Filter

**The user can have more detailed filter options and even can make any changes to the earlier filter options. After all selection are made user taps on apply button.**
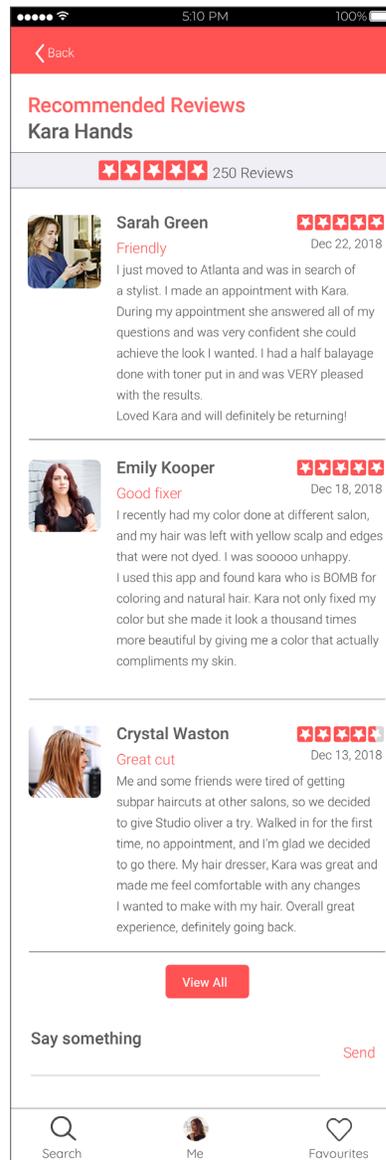
---

### Stylist list as per filter

**StyleNx**

Price $$$ | Available now

**Rachel Taylor** — 1.2 mi
⭐⭐⭐⭐ 80 Reviews
Urban Evolution Salon
1042 N Highland Ave NE

**Kara Hands** — 1.5 mi
⭐⭐⭐⭐⭐ 250 Reviews
Studio Oliver
305 6th St NE

**Daniel Ward** — 2.2 mi
⭐⭐⭐⭐ 130 Reviews
BeGlammed
29 12th St NW

**Sara Bits** — 2.6 mi
⭐⭐⭐⭐ 170 Reviews
Adore Hair Studio
245 N Highland Ave NE

Search | Me | Favourites

### Stylist list as per filter

**All options user have selected are highlighted and price have three $ sign as the user have marked the price range $300. User taps on to the stylist who has maximum reviews.**
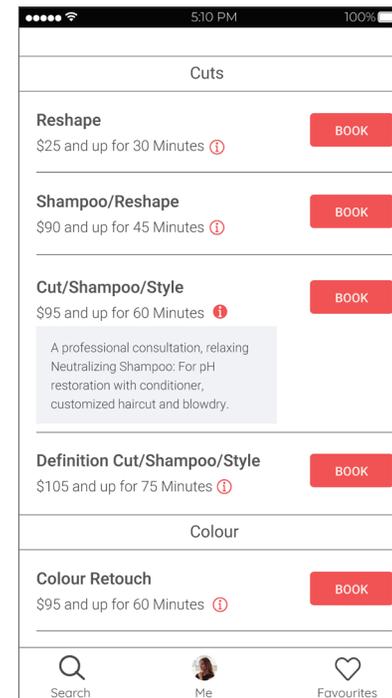
## Individual stylist information

All information about stylist, its service, reviews, pictures and if the user likes the stylist than quick book button helps user for fast booking. User taps to see more review about the stylist.

## Review

All reviews about the individual stylist is displayed on the screen which helps user to get feedback about what others are saying about the stylist. After reviewing user clicks back to go to the stylist information page.
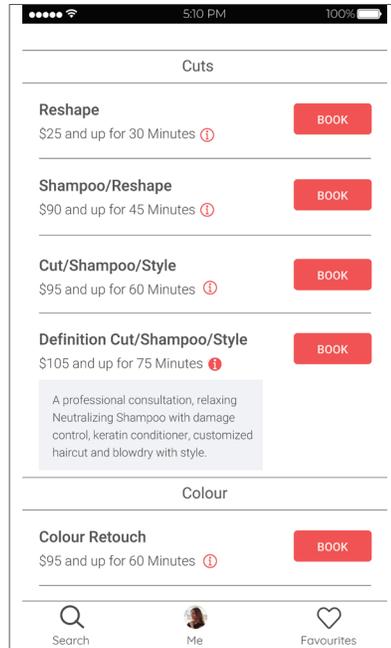
## In-depth information

The list of service provided by the stylist is segregated in a way it helps user to identified quickly what it needs are and the information icon helps user to tap and get more detailed information about the particular service.
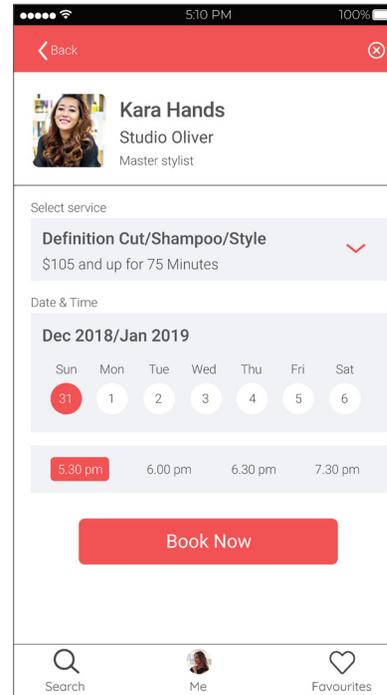
*Bragpoint -2*

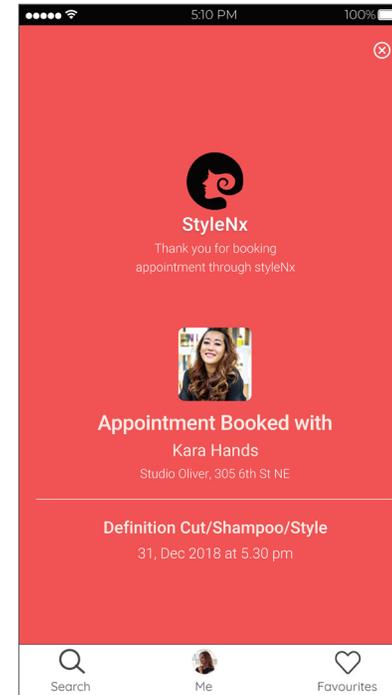Book appointments without any hassle



### Indepth information

Just to show how user are, they like to explore all information in detail before making any decision. User taps on information icon for another service.
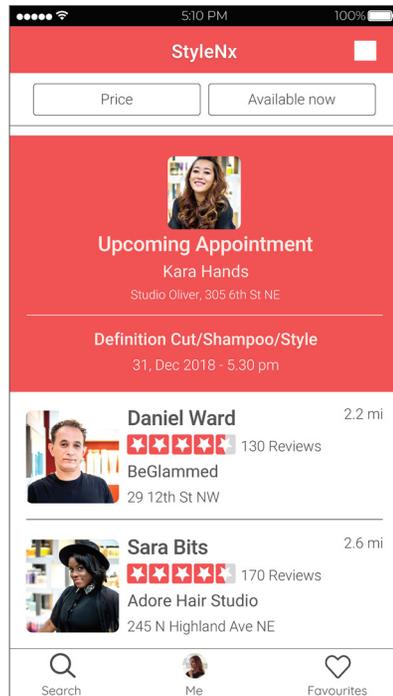
### Easy Booking

This screen gives information about what date and time stylist is available. User just needs to tap as per needs and hit book button.
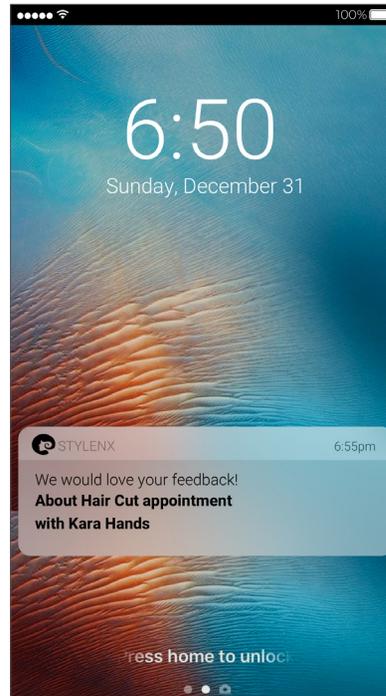
### Appointment booked notification

Gives detail information about the booking done by user and plus says a Thank you note which is more human and gives satisfaction to the about the appointment.
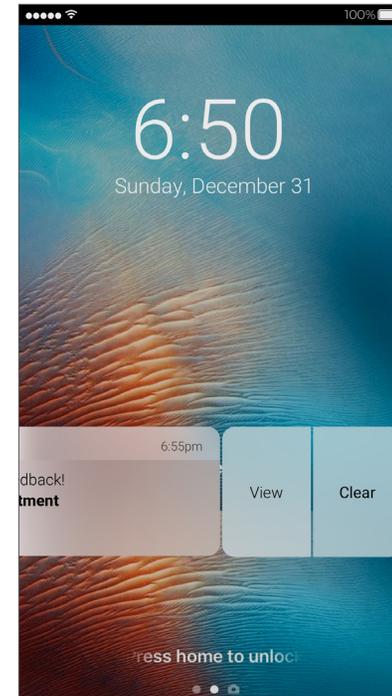
## Information screen

Once the appointment is booked it is even displayed on the search screen where user can look for more stylist as per the filter given earlier or can close the app and head to the appointment.

## Feedback

Once the appointment is done a notification appears on users phone for feedback which is valuable in order to build more in-depth connection between user and stylist through this app.
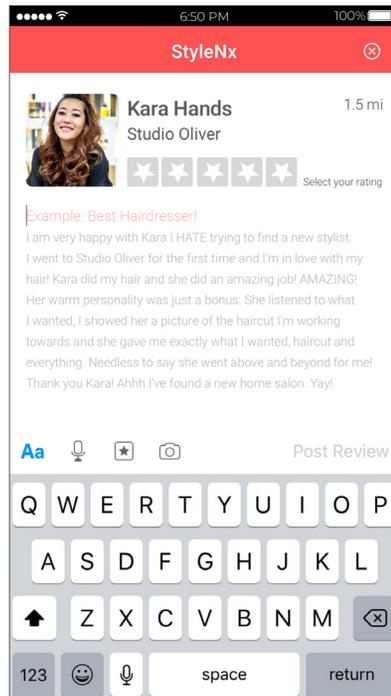
## Views notification

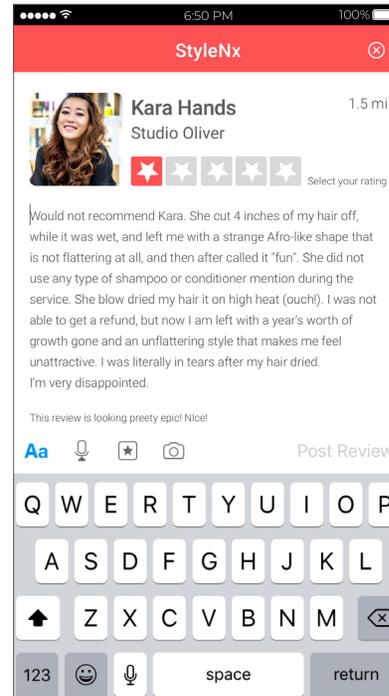User slides the notification to give valuable feedback.

## Bragpoint -3

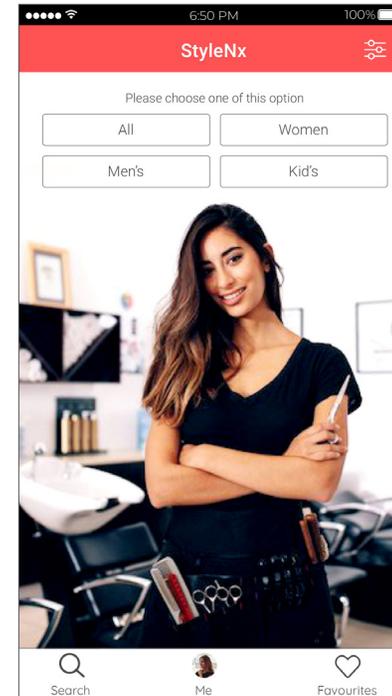Rate/review individual hair stylist for public view



### Post review

After user says view system will automatically takes user to this page and will motivate to write a review. A sample review is also written for the user if user is only interested in giving the review instead of writing.

### Bad review

User was not happy with the service so writes a bad review and clicks post review for others to see

### It's done

Once user posts the review it will automatically take user to the home screen for further searching and booking of hair stylist.